

# **Monaro Folk Society – End of Month Dance Organising Team (EOMDOT) Report for the period 1 July 2016 to 30 June 2017**

## **EOMDOT area of responsibility - goals and objectives**

The EOMDOT runs bush dances on the last Saturday of the month for most months of the year between February and October inclusive for MFS members and the public using various local and interstate bush bands and callers. The EOMDOT also organises three MFS high profile dances: the Shearers' Ball, Colonial Ball, and New Year's Eve dance.

The EOMDOT's objectives are to build competency in the performance of Australian traditional folk dance, dance calling and music, and grow by recruitment and promotion of these traditions to the general public.

## **Membership of EOMDOT**

Antonella Salpietro - Coordinator and Primary Contact  
Matthew Gibbins  
Mark Simmons  
Rita and John Turnbull

Peter Gamble and Pierre Sibilant are not members of EOMDOT; however, they fulfil very important roles in providing assistance and advice to the EOMDOT. Peter Gamble provides support on publicity by developing artwork for promotional material and Pierre Sibilant manages and improves the EOMDOT webpage.

While in 2016-17 the EOM dances reported a small overall loss of \$26.40, it is worth noting that the 2016 New Year's Eve dance made a profit of over \$1000.00 (with 128 people attending).

Attendance at EOM dances follows irregular patterns. The EOMDOT has taken a number of measures to increase attendance and reduce costs, for example, there has been a remarkable effort to promote EOMDOT activities through local newspapers and magazines, printed publicity material; decrease in expenditure for the Colonial Ball and the decision not to hold the November EOM dance as it is too close to the MFS Xmas party.

The EOMDOT continues looking at strategies to increase attendance at MFS dance events in general and EOM dances in particular. To this effect, discussion with other MFS dance groups has taken place at the recent MFS Organisers' meeting and suggestions are being considered.

The EOMDOT wishes to thank the Promotion Infrastructure Group for their help in developing effective promotion strategies.